

## **Privacy Policy Overview**

This privacy policy applies to the website <http://www.sistemasdeaspiracionesdena.es> and refers to the personal data processing activities performed by **Dena Aspirazioni Industriali**, who owns and operates the Website. User's personal data will be processed by Dena Aspirazioni when user visits the Website and when user interacts with the services and functionalities offered by the Website. The Privacy Policy has been drafted in accordance with the Recommendation n. 2/2001, adopted on May 17, 2001 by Article 29 Data Protection Working Party in relation to the minimum requirements for the collection of data on-line within the European Union and also represents information statement to the data subjects according to applicable privacy laws (the "**Privacy Law**"). The Privacy Policy specifies the identity of the data Controller that controls and manages the personal data collected and processed through the Website, specifies what is the personal information collected, the data processing purposes and conditions, the extent of personal data communication to third parties, the data security measures adopted in order to protect and safeguard data and the ways in which the user may verify the processing of data relating to the user and enforce the user's rights as acknowledged under the Privacy Law.

## **The data Controller, the Privacy Representative and the data Processor**

The Controller of the personal data processing is:

Dena Aspirazioni Industriali  
Via del Mancino, 106 66034 Lanciano (CH)  
email: [info@denaspirazioni.com](mailto:info@denaspirazioni.com)

The updated list of Processors and addresses of data communications is at your disposal at Dena Aspirazioni Industriali. Other companies of the Dena Aspirazioni Industriali group may be involved in the processing relating to the activities that may be performed on the Website (for example for accounting activities in case of purchase of products, for personnel selection activities) as specified in the Privacy Policy; they will act according to applicable privacy laws for the purposes herein specified.

## **What kind of data are processed; what are the purposes of the data processing**

In general, the visit and consultation of the Website does not imply collection and processing of user's personal data. The processing of user's personal data who visits and consults the Website is limited to the so-named surfing data, namely the data whose transmission to the Website is implicit in the functioning of the information systems in charge of the managing of the Website and in the use of communications protocols peculiar to the Internet. Surfing data are, for example, the IP addresses or the domain names of the computers employed by the user who connects to the Website and other parameters relating to the type and the information operating system employed by the user. Surfing data, such as these above specified and for example the

number of visits, the time spent on the Website are collected and processed by Dena Aspirazioni Industriali exclusively for statistical purposes and in anonymous form in relation to the access and use of the Website for purposes of monitoring the correct functioning of the Website and enhancing the Website functioning and content. Due to the nature itself of surfing data, these data may lead to identification of users if they are associated with data held by third parties; however, Dena Aspirazioni Industriali does not collect surfing data in order to associate them with identified users. Surfing data are deleted after the processing in anonymous form; said data may be used for purposes of assessing possible responsibilities in case of information crimes realized against the Website or through the Website. With the exception of the aforementioned circumstance, Dena Aspirazioni Industriali keeps the user's surfing data only for the maximum period of time allowed under applicable laws and then makes said data anonymous.

We may process user's personal data also when user contacts our customer support and call centre, which may communicate with user and thus process user's personal data through e-mail, chat and telephone.

When requested under the Privacy Law, Dena Aspirazioni Industriali requires the user's consent before proceeding to processing his/her personal data. Where you have provided us with personal data about another person, to the extent permitted by applicable laws you hereby confirm that said communication and further processing by us as set out in this Privacy Policy complies with applicable privacy laws, so for example you should inform said person and as requested obtain his/her consent to the processing of his/her personal data for the purposes set out in this Privacy Policy.

#### **Place where the data are stored**

Personal data collected through the Website will be processed by Dena Aspirazioni Industriali; the company Sofitek snc (via Anello, 2 66016 Guardiagrele (CH)) provides for Dena Aspirazioni Industriali hosting services for the web site and related database.

#### **Cookies**

Cookies are small data files stored on the hard disk of the users' computer. The Website deploys cookies for specific and limited purposes, notably in order to offer to user an easier surfing on the Website, to make login easier (for example by remembering user's username and password), for internal security purposes, system administration, trend analysis. The cookies deployed by Dena Aspirazioni Industriali cannot be used to run programs on the user's computer or to download viruses on the same, and they do not allow Dena Aspirazioni Industriali any kind of control on the user's computer. Dena Aspirazioni Industriali does not use cookies to access information stored on the user's computer, to store information on the same and to monitor user's operations. This section of the Privacy Policy relating to Cookies applies to cookies and any other tracking technology that may be used by Dena Aspirazioni Industriali and applies to the computer of the user as well as any other device employed by user to connect to the Website.

The so called 'session cookies' are stored in a temporary memory and are deleted when user closes the browser. Session cookies do not collect any information from the user's computer. Cookies that are used upon subscription of the user to the Website collect user personal information that allows Dena Aspirazioni Industriali to recognize the user in case of following visit to the Website and they are used in order to make easier the surfing of the Website and the login procedure, allow Dena Aspirazioni Industriali understand what are the sections of the Website that user is most interested in, in order to offer to user a personalized visit of the Website and of the information thereon published, and for security and managing purposes as above specified. The Website may contain links to other websites. Dena Aspirazioni Industriali does not have any type of access or control on cookies, web beacons and other user tracking technologies that are present on websites of third parties that are accessible from the Website, on the availability and on any content or material contained in, or obtained through, any such websites, and on the conditions of processing of user's personal data by said third parties' websites, and hereby expressly disclaims any relevant liability. Disabling of cookies may limit the possibility to use the Website and may prevent user from fully benefiting of the Website functionalities and services.

### **Conditions and features of the personal data processing**

Personal data collected by Dena Aspirazioni Industriali are mainly processed through electronic and automated means but also without the same (paper processing), under procedures and logics that comply with the data processing purposes as herein specified. Personal data of user are processed according to applicable privacy laws, including security and confidentiality issues, and are kept only for the time strictly functional to achieve the specific data processing purpose from time to time pursued and according to applicable laws.

### **Security and quality of personal data**

Dena Aspirazioni Industriali is committed to protect security of the user's personal data. Personal data are processed by Dena Aspirazioni Industriali in compliance with the security provisions as set forth by applicable laws in order to prevent loss and destruction, even accidental, of data, unauthorized access to data, unlawful or unfair use of data. Moreover, information systems and software programs are configured so that personal and identification data are used only when necessary to achieve the specific processing purpose from time to time sought.

Dena Aspirazioni Industriali deploys a variety of advanced security technologies and procedures to help protection of user's personal data against the risks above outlined. For example, personal data provided by user are stored on secured servers placed in controlled locations. Moreover, for the transmission of some data through the Internet are deployed encryption techniques such as the Secure Socket Layer (SSL) protocol.

### **User's privacy rights**

User is entitled at any moment to enforce the rights as provided by applicable privacy law, including but not limited to the right to obtain at any moment confirmation that user's personal data exist or do not exist, verify their content, origin and accuracy, ask for their integration, updating, amendment, deletion, , and user may oppose for legitimate reason the data processing (including objecting, at any time and for free, to the processing of his personal data for direct marketing purposes).

For any query or request relating to the personal data processing by Dena Aspirazioni Industriali and to enforce the rights under the Privacy Law, user may contact:

Dena Aspirazioni Industriali  
Via del Mancino, 106 66034 Lanciano (CH)  
email: [info@denaspirazioni.com](mailto:info@denaspirazioni.com)

This Privacy Policy is subject to updating and amendment by Dena Aspirazioni Industriali. The version published on the Website is the version actually in force. If Dena Aspirazioni Industriali changes this Privacy Policy, Dena Aspirazioni Industriali will notify user of such changes by posting a link on the home page of the Website to the amended privacy policy that reads "Newly Revised Privacy Policy". Dena Aspirazioni Industriali invites user to periodically review the Privacy Policy in order to be informed of any relevant change.